

## Invitation to attend the course "Social, Civil, and Communion Enterprises"

Sophia University Institute offers the course ECO 107 "Social, Civil, and Communion Enterprises", as part of the curriculum "Economy, Sustainability, Communion" of its Licence program on "Culture of Unity", in collaboration with the "Economy of Communion" initiative.

The course can also be attended by guest participants, either online or in person.

The course is an introduction to the rich world of private business initiatives having a purpose different from profit, with a special focus on the Economy of Communion. Topics are:

- The place of solidarity, inclusion, and communion in economic life
- Forms of Social and Civil Enterprises: Co-operatives, Non-profit organizations, Non-Governmental Organizations in Development Aid, Social Enterprises, Fair Trade Organizations
- The Economy of Communion in practice: intrinsic motivations, human resource management, sustainable strategies, decision-making, entrepreneurship, business parks, supporting people in economic hardship.

The course comprises 11 classes of 1h 45' each. It will take place from February 13 to May 28, 2024, with a break around Easter. Classes will be on Tuesdays, from 11.30 a.m. to 13.15 p.m. Central European Time (UCT+1) before March 31, and Central European Summer Time (UCT +2) after.

Instructors are: Benedetto Gui, Annette Balaoing Pelkmans, Giampietro Parolin (see info below).

Most classes include an interview with a qualified guest, either a scholar or a practitioner, in person or online (see incomplete list below).

The fee is 300 €; reductions and waivers are available. Participants receive certificates of participation. They may earn 3 ECTS credits by passing an exam based on a written essay and an in-person dialogue.

**Applications** including personal data, a CV, and a statement of motivation of up to 200 words are to be sent to <u>iscrizioni@sophiauniversity.org</u> not later than February 7. Participants requesting financial support are invited to apply soon and add a justification for the request.

## About the instructors:

- Benedetto Gui is a former Professor of Economics in Italian Universities and at Sophia University Institute; he is a past member of the International Economy of Communion Commission
- Annette Balaoing Pelkmans is Senior Research Associate at Rotterdam School of Management, and Visiting Professor at the University of the Philippines
- Giampietro Parolin is Adjunct Professor of Strategic Management at Sophia University Institute and Financial Manager at the Student Service Body for the University of Padua

## Guest speakers include:

- Steve Azeumo, Management Consultant and Coordinator of Action for Economy of Communion in Central Africa (AECAC), Yaounde (Cameroon)
- Alberto Ferrucci, President of Prometheus Petrochemical Software Company, Genoa (Italy); former president of the International Economy of Communion Commission
- Andrew Gustafson, Professor of Business Ethics at Creighton University, Omaha (Nebraska, USA), and principal of Communion Property Real Estate
- Florencia Locascio, Coordinator of start-up projects at Business Entrepreneurs' SF500 Life Science Fund, Rosario (Argentina), formerly Project Manager of the Prophetic Economy International Event
- Pier Angelo Mori, professor of Economics, University of Florence (Italy); scholar of community economic organizations
- Paolo Rossi PhD, president of Promos SB (Social Business Consulting) and COL'OR (Development Cooperation), Brescia (Italy)
- Francesco Tortorella, Head of Development Cooperation at Azione Mondo Unito (Rome, Italy) and NGO Consultant